

**Ormiston Children  
& Families Trust**

333 Felixstowe Road  
Ipswich IP3 9BU

**General enquiries**

01473 724517

**Fax**

01473 274255

**Email**

enquiries@ormiston.org

Registered charity no 1015716  
Company limited by guarantee  
Registered in England no 2769307

Registered Office  
333 Felixstowe Road  
Ipswich IP3 9BU

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## Strategic Plan 2010

[www.ormiston.org](http://www.ormiston.org)



Ormiston Children & Families Trust is one of the largest voluntary organisations providing family support services to children and young people in the Eastern Region. This is achieved through direct service provision and by raising awareness of related issues through research, publications, conferences and events.

## Vision

Our vision is that of a society where every child and young person feels valued, safe, and free from prejudice, isolation and stigma.

## Mission

Ormiston's mission is to reach those children and young people most disadvantaged by their life experiences and circumstances.

## Values and Principles

Ormiston is committed to:

- upholding children's rights
- promoting diversity
- working in partnership with children, young people, families and communities
- seeking out the voices of those who might otherwise be overlooked



To achieve our mission we will:

**Deliver** high quality support and services which enable children and young people to achieve positive outcomes in their lives

We will achieve this by

- locating our services where there is clear unmet need
- addressing specific need through our regional and national programmes of work: Community, Emotional Wellbeing, Children of Offenders and Travellers
- achieving those outcomes identified by children, young people and families themselves

**Engage** with and reflect the diversity of communities in which we work

We will achieve this by

- developing partnerships within new communities
- extending our understanding of the communities where we already work
- ensuring that our services are accessible to all who might benefit from them

The Strategy Implementation Plan is a separate document which gives details of how we intend to achieve our organisational goals for 2010. The implementation process will be actioned and monitored through Ormiston's established review and planning processes. Copies of this document are available from our Central Office at the address overleaf.

**Influence** legislation, policies and practice which will create positive long term change for children and young people

We will achieve this by

- enabling children's voices to be heard through participation and research
- championing the best interests of the child
- being at the forefront of developments within the Children and Young People's sector

**Reach** those most at risk of marginalisation

We will achieve this by

- identifying gaps in provision and targeting service delivery at those most at risk of being marginalised
- securing new work and building partnerships which further our mission and values
- disseminating learning and good practice

**Inspire** and encourage excellence in all that we do

We will achieve this by

- placing the needs of children and young people at the centre of all our work
- supporting an organisational culture where our values underpin all that we do
- reaching the highest possible standards in the development of our workforce, quality standards, evidence based delivery and outcomes for children and young people